

# Lyttertall fra PPM. 12 2016 - Alle ukedager

fra 21.03.2016 til 27.03.2016

	Uke 5	Uke 6	Uke 7	Uke 8	Uke 9	Uke 10	Uke 11	Uke 12
<b>Daglig dekning i %</b>								
Total Radio	68.7	68.8	68.8	67.5	67.3	70.0	69.5	63.4
NRK Total	48.7	48.6	48.6	47.9	48.1	51.1	49.5	46.2
NRK P1	34.4	33.9	33.6	33.6	34.0	35.7	35.0	33.5
NRK P2	6.2	6.2	6.5	5.2	5.5	6.4	6.2	5.1
NRK P3	11.0	11.1	11.6	11.6	10.9	12.4	12.2	10.9
NRK Klassisk	0.6	0.5	0.5	0.7	0.4	0.3	0.5	0.3
NRK mP3	5.5	5.2	4.8	4.8	5.1	5.5	5.3	4.6
NRK Nyheter	1.4	1.8	1.6	1.7	1.5	1.1	1.4	1.0
NRK P1+	3.8	4.0	3.9	4.0	3.9	3.9	3.7	4.2
NRK P13	0.9	1.1	1.1	1.1	1.1	1.1	1.0	1.0
NRK Sport	0.8	0.9	0.9	0.7	1.0	1.5	0.8	0.4
P4	22.0	22.0	21.6	20.9	20.9	21.6	22.6	18.6
Radio Norge	13.9	13.9	14.3	14.9	12.9	14.0	14.9	12.3
P5	3.6	3.2	3.1	3.2	3.7	3.6	3.3	2.5
NRJ+	6.0	6.3	3.2	3.4	3.2	3.4	3.5	2.7
Radio Rock	1.0	1.1	1.1	1.1	1.1	0.9	0.8	1.0
Kiss (Radio 1)	0.7	0.8	0.7	0.6	0.7	0.9	0.9	0.6
P4 Andre	3.1	3.2	0.7	0.3	0.2	0.1	0.2	0.2
RadioNorge Soft	0.6	0.5	1.0	0.7	0.4	0.6	0.5	0.8
<b>Daglig dekning i tusen</b>								
Total Radio	3 036	3 038	3 039	2 981	2 973	3 094	3 072	2 803
NRK Total	2 152	2 147	2 149	2 115	2 125	2 260	2 189	2 043
NRK P1	1 521	1 496	1 484	1 482	1 500	1 578	1 547	1 479
NRK P2	274	273	285	231	243	281	274	226
NRK P3	486	490	514	512	481	547	537	480
NRK Klassisk	25	23	22	32	17	14	24	14
NRK mP3	243	229	214	214	225	245	236	203
NRK Nyheter	60	77	73	73	65	48	64	46
NRK P1+	167	175	171	177	174	172	164	184
NRK P13	38	48	48	48	48	50	46	46
NRK Sport	37	40	41	29	44	66	36	17
P4	971	971	952	923	925	953	1 000	823
Radio Norge	612	615	630	658	571	620	657	541
P5	160	139	138	142	163	157	147	110
NRJ+	264	278	142	150	141	151	153	118
Radio Rock	46	49	50	47	48	42	34	44
Kiss (Radio 1)	32	35	33	26	32	40	41	27
P4 Andre	139	141	29	15	8	5	9	7
RadioNorge Soft	29	23	44	29	19	26	23	37

**Lyttertid i minutter (blant alle)**

Total Radio	85	85	83	86	84	84	85	84
NRK Total	56	56	55	57	59	59	57	58
NRK P1	38	37	37	38	40	39	39	40
NRK P2	4	4	4	3	4	4	4	3
NRK P3	6	6	6	6	6	7	6	5
NRK mP3	3	3	2	3	3	3	2	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	3	3	4	4	3	4	4	4
NRK P13	0	1	1	1	0	0	1	1
NRK Sport	0	1	1	1	1	1	0	0
P4	17	16	15	15	14	14	15	14
Radio Norge	7	7	7	8	7	7	8	6
P5	1	1	1	1	1	1	1	1
NRJ+	3	3	1	2	2	1	1	1
Radio Rock	0	0	0	1	0	0	0	0
Kiss (Radio 1)	1	1	1	1	0	1	1	1
P4 Andre	1	2	0	0	0	0	0	0
RadioNorge Soft	0	0	1	0	0	0	1	1

**Markedsandeler av den totale lyttertiden i prosent**

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	65.5	66.0	66.5	66.0	69.9	69.8	67.2	69.2
NRK P1	45.1	44.3	44.4	44.7	47.8	46.7	45.7	48.2
NRK P2	5.0	4.7	5.0	3.9	4.6	4.8	4.5	3.9
NRK P3	6.7	7.4	7.6	7.1	7.3	8.3	7.6	6.5
NRK Klassisk	0.3	0.2	0.3	0.4	0.2	0.2	0.3	0.3
NRK mP3	3.1	3.3	2.6	3.0	3.7	3.0	2.9	3.4
NRK Nyheter	0.7	0.9	0.9	1.2	0.9	0.7	0.9	0.7
NRK P1+	3.9	4.0	4.3	4.3	4.1	4.6	4.3	4.8
NRK P13	0.5	0.7	0.7	0.8	0.6	0.6	0.6	1.2
NRK Sport	0.4	0.6	0.7	0.7	0.7	1.0	0.5	0.2
P4	19.5	18.7	18.5	17.6	16.6	16.1	17.5	17.1
Radio Norge	8.2	8.6	8.2	9.1	7.8	7.9	8.9	7.5
P5	1.7	1.3	1.5	1.7	1.6	1.4	1.4	1.2
NRJ+	3.1	3.6	1.8	2.1	1.9	1.7	1.8	1.4
Radio Rock	0.5	0.3	0.6	0.7	0.4	0.5	0.4	0.5
Kiss (Radio 1)	0.9	0.9	0.9	1.0	0.6	1.1	1.0	0.7
P4 Andre	1.5	2.0	0.5	0.4	0.2	0.0	0.1	0.1
RadioNorge Soft	0.6	0.5	0.7	0.4	0.3	0.5	0.7	0.8