

Lyttertall fra PPM. 13 2016 - Alle ukedager

fra 28.03.2016 til 03.04.2016

	Uke 6	Uke 7	Uke 8	Uke 9	Uke 10	Uke 11	Uke 12	Uke 13
Daglig dekning i %								
Total Radio	68.8	68.8	67.5	67.3	70.0	69.5	63.4	68.5
NRK Total	48.6	48.6	47.9	48.1	51.1	49.5	46.2	49.4
NRK P1	33.9	33.6	33.6	34.0	35.7	35.0	33.5	34.6
NRK P2	6.2	6.5	5.2	5.5	6.4	6.2	5.1	5.8
NRK P3	11.1	11.6	11.6	10.9	12.4	12.2	10.9	12.2
NRK Klassisk	0.5	0.5	0.7	0.4	0.3	0.5	0.3	0.3
NRK mP3	5.2	4.8	4.8	5.1	5.5	5.3	4.6	5.3
NRK Nyheter	1.8	1.6	1.7	1.5	1.1	1.4	1.0	1.5
NRK P1+	4.0	3.9	4.0	3.9	3.9	3.7	4.2	4.2
NRK P13	1.1	1.1	1.1	1.1	1.1	1.0	1.0	1.4
NRK Sport	0.9	0.9	0.7	1.0	1.5	0.8	0.4	0.7
P4	22.0	21.6	20.9	20.9	21.6	22.6	18.6	21.0
Radio Norge	13.9	14.3	14.9	12.9	14.0	14.9	12.3	13.4
P5	3.2	3.1	3.2	3.7	3.6	3.3	2.5	3.7
NRJ+	6.3	3.2	3.4	3.2	3.4	3.5	2.7	3.5
Radio Rock	1.1	1.1	1.1	1.1	0.9	0.8	1.0	0.8
Kiss (Radio 1)	0.8	0.7	0.6	0.7	0.9	0.9	0.6	1.0
P4 Andre	3.2	0.7	0.3	0.2	0.1	0.2	0.2	0.2
RadioNorge Soft	0.5	1.0	0.7	0.4	0.6	0.5	0.8	0.7
Daglig dekning i tusen								
Total Radio	3 038	3 039	2 981	2 973	3 094	3 072	2 803	3 027
NRK Total	2 147	2 149	2 115	2 125	2 260	2 189	2 043	2 181
NRK P1	1 496	1 484	1 482	1 500	1 578	1 547	1 479	1 530
NRK P2	273	285	231	243	281	274	226	256
NRK P3	490	514	512	481	547	537	480	541
NRK Klassisk	23	22	32	17	14	24	14	14
NRK mP3	229	214	214	225	245	236	203	236
NRK Nyheter	77	73	73	65	48	64	46	67
NRK P1+	175	171	177	174	172	164	184	187
NRK P13	48	48	48	48	50	46	46	61
NRK Sport	40	41	29	44	66	36	17	32
P4	971	952	923	925	953	1 000	823	926
Radio Norge	615	630	658	571	620	657	541	593
P5	139	138	142	163	157	147	110	165
NRJ+	278	142	150	141	151	153	118	156
Radio Rock	49	50	47	48	42	34	44	35
Kiss (Radio 1)	35	33	26	32	40	41	27	42
P4 Andre	141	29	15	8	5	9	7	9
RadioNorge Soft	23	44	29	19	26	23	37	33

Lyttertider i minutter (blant alle)

Total Radio	85	83	86	84	84	85	84	85
NRK Total	56	55	57	59	59	57	58	59
NRK P1	37	37	38	40	39	39	40	38
NRK P2	4	4	3	4	4	4	3	4
NRK P3	6	6	6	6	7	6	5	7
NRK mP3	3	2	3	3	3	2	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	3	4	4	3	4	4	4	5
NRK P13	1	1	1	0	0	1	1	1
NRK Sport	1	1	1	1	1	0	0	0
P4	16	15	15	14	14	15	14	14
Radio Norge	7	7	8	7	7	8	6	7
P5	1	1	1	1	1	1	1	2
NRJ+	3	1	2	2	1	1	1	1
Radio Rock	0	0	1	0	0	0	0	0
Kiss (Radio 1)	1	1	1	0	1	1	1	1
P4 Andre	2	0	0	0	0	0	0	0
RadioNorge Soft	0	1	0	0	0	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.0	66.5	66.0	69.9	69.8	67.2	69.2	68.9
NRK P1	44.3	44.4	44.7	47.8	46.7	45.7	48.2	45.0
NRK P2	4.7	5.0	3.9	4.6	4.8	4.5	3.9	4.9
NRK P3	7.4	7.6	7.1	7.3	8.3	7.6	6.5	7.9
NRK Klassisk	0.2	0.3	0.4	0.2	0.2	0.3	0.3	0.2
NRK mP3	3.3	2.6	3.0	3.7	3.0	2.9	3.4	2.9
NRK Nyheter	0.9	0.9	1.2	0.9	0.7	0.9	0.7	0.9
NRK P1+	4.0	4.3	4.3	4.1	4.6	4.3	4.8	5.7
NRK P13	0.7	0.7	0.8	0.6	0.6	0.6	1.2	0.9
NRK Sport	0.6	0.7	0.7	0.7	1.0	0.5	0.2	0.6
P4	18.7	18.5	17.6	16.6	16.1	17.5	17.1	16.7
Radio Norge	8.6	8.2	9.1	7.8	7.9	8.9	7.5	7.8
P5	1.3	1.5	1.7	1.6	1.4	1.4	1.2	2.0
NRJ+	3.6	1.8	2.1	1.9	1.7	1.8	1.4	1.5
Radio Rock	0.3	0.6	0.7	0.4	0.5	0.4	0.5	0.4
Kiss (Radio 1)	0.9	0.9	1.0	0.6	1.1	1.0	0.7	0.9
P4 Andre	2.0	0.5	0.4	0.2	0.0	0.1	0.1	0.1
RadioNorge Soft	0.5	0.7	0.4	0.3	0.5	0.7	0.8	0.7