

# Lyttertall fra PPM. 14 2016 - Alle ukedager

fra 04.04.2016 til 10.04.2016

	Uke 7	Uke 8	Uke 9	Uke 10	Uke 11	Uke 12	Uke 13	Uke 14
<b>Daglig dekning i %</b>								
Total Radio	68.8	67.5	67.3	70.0	69.5	63.4	68.5	70.3
NRK Total	48.6	47.9	48.1	51.1	49.5	46.2	49.4	50.1
NRK P1	33.6	33.6	34.0	35.7	35.0	33.5	34.6	34.0
NRK P2	6.5	5.2	5.5	6.4	6.2	5.1	5.8	6.7
NRK P3	11.6	11.6	10.9	12.4	12.2	10.9	12.2	13.0
NRK Klassisk	0.5	0.7	0.4	0.3	0.5	0.3	0.3	0.3
NRK mP3	4.8	4.8	5.1	5.5	5.3	4.6	5.3	5.9
NRK Nyheter	1.6	1.7	1.5	1.1	1.4	1.0	1.5	1.9
NRK P1+	3.9	4.0	3.9	3.9	3.7	4.2	4.2	3.9
NRK P13	1.1	1.1	1.1	1.1	1.0	1.0	1.4	1.4
NRK Sport	0.9	0.7	1.0	1.5	0.8	0.4	0.7	0.6
P4	21.6	20.9	20.9	21.6	22.6	18.6	21.0	22.7
Radio Norge	14.3	14.9	12.9	14.0	14.9	12.3	13.4	14.2
P5	3.1	3.2	3.7	3.6	3.3	2.5	3.7	3.5
NRJ+	3.2	3.4	3.2	3.4	3.5	2.7	3.5	3.2
Radio Rock	1.1	1.1	1.1	0.9	0.8	1.0	0.8	0.9
Kiss (Radio 1)	0.7	0.6	0.7	0.9	0.9	0.6	1.0	1.1
P4 Andre	0.7	0.3	0.2	0.1	0.2	0.2	0.2	0.2
RadioNorge Soft	1.0	0.7	0.4	0.6	0.5	0.8	0.7	0.8
<b>Daglig dekning i tusen</b>								
Total Radio	3 039	2 981	2 973	3 094	3 072	2 803	3 027	3 104
NRK Total	2 149	2 115	2 125	2 260	2 189	2 043	2 181	2 212
NRK P1	1 484	1 482	1 500	1 578	1 547	1 479	1 530	1 502
NRK P2	285	231	243	281	274	226	256	298
NRK P3	514	512	481	547	537	480	541	575
NRK Klassisk	22	32	17	14	24	14	14	12
NRK mP3	214	214	225	245	236	203	236	262
NRK Nyheter	73	73	65	48	64	46	67	84
NRK P1+	171	177	174	172	164	184	187	172
NRK P13	48	48	48	50	46	46	61	61
NRK Sport	41	29	44	66	36	17	32	29
P4	952	923	925	953	1 000	823	926	1 002
Radio Norge	630	658	571	620	657	541	593	625
P5	138	142	163	157	147	110	165	154
NRJ+	142	150	141	151	153	118	156	143
Radio Rock	50	47	48	42	34	44	35	40
Kiss (Radio 1)	33	26	32	40	41	27	42	48
P4 Andre	29	15	8	5	9	7	9	10
RadioNorge Soft	44	29	19	26	23	37	33	37

**Lyttertid i minutter (blant alle)**

Total Radio	83	86	84	84	85	84	85	88
NRK Total	55	57	59	59	57	58	59	60
NRK P1	37	38	40	39	39	40	38	39
NRK P2	4	3	4	4	4	3	4	4
NRK P3	6	6	6	7	6	5	7	7
NRK mP3	2	3	3	3	2	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	3	4	4	4	5	5
NRK P13	1	1	0	0	1	1	1	0
NRK Sport	1	1	1	1	0	0	0	0
P4	15	15	14	14	15	14	14	16
Radio Norge	7	8	7	7	8	6	7	6
P5	1	1	1	1	1	1	2	1
NRJ+	1	2	2	1	1	1	1	1
Radio Rock	0	1	0	0	0	0	0	0
Kiss (Radio 1)	1	1	0	1	1	1	1	1
RadioNorge Soft	1	0	0	0	1	1	1	0

**Markedsandeler av den totale lyttertiden i prosent**

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.5	66.0	69.9	69.8	67.2	69.2	68.9	68.3
NRK P1	44.4	44.7	47.8	46.7	45.7	48.2	45.0	44.6
NRK P2	5.0	3.9	4.6	4.8	4.5	3.9	4.9	4.6
NRK P3	7.6	7.1	7.3	8.3	7.6	6.5	7.9	8.4
NRK Klassisk	0.3	0.4	0.2	0.2	0.3	0.3	0.2	0.2
NRK mP3	2.6	3.0	3.7	3.0	2.9	3.4	2.9	3.2
NRK Nyheter	0.9	1.2	0.9	0.7	0.9	0.7	0.9	1.3
NRK P1+	4.3	4.3	4.1	4.6	4.3	4.8	5.7	5.2
NRK P13	0.7	0.8	0.6	0.6	0.6	1.2	0.9	0.5
NRK Sport	0.7	0.7	0.7	1.0	0.5	0.2	0.6	0.3
P4	18.5	17.6	16.6	16.1	17.5	17.1	16.7	17.9
Radio Norge	8.2	9.1	7.8	7.9	8.9	7.5	7.8	7.3
P5	1.5	1.7	1.6	1.4	1.4	1.2	2.0	1.6
NRJ+	1.8	2.1	1.9	1.7	1.8	1.4	1.5	1.5
Radio Rock	0.6	0.7	0.4	0.5	0.4	0.5	0.4	0.3
Kiss (Radio 1)	0.9	1.0	0.6	1.1	1.0	0.7	0.9	1.1
P4 Andre	0.5	0.4	0.2	0.0	0.1	0.1	0.1	0.1
RadioNorge Soft	0.7	0.4	0.3	0.5	0.7	0.8	0.7	0.5