

Lyttertall fra PPM. 15 2016 - Alle ukedager

fra 11.04.2016 til 17.04.2016

	Uke 8	Uke 9	Uke 10	Uke 11	Uke 12	Uke 13	Uke 14	Uke 15
Daglig dekning i %								
Total Radio	67.5	67.3	70.0	69.5	63.4	68.5	70.3	70.2
NRK Total	47.9	48.1	51.1	49.5	46.2	49.4	50.1	49.9
NRK P1	33.6	34.0	35.7	35.0	33.5	34.6	34.0	33.8
NRK P2	5.2	5.5	6.4	6.2	5.1	5.8	6.7	6.3
NRK P3	11.6	10.9	12.4	12.2	10.9	12.2	13.0	12.6
NRK Klassisk	0.7	0.4	0.3	0.5	0.3	0.3	0.3	0.5
NRK mP3	4.8	5.1	5.5	5.3	4.6	5.3	5.9	6.2
NRK Nyheter	1.7	1.5	1.1	1.4	1.0	1.5	1.9	1.6
NRK P1+	4.0	3.9	3.9	3.7	4.2	4.2	3.9	4.0
NRK P13	1.1	1.1	1.1	1.0	1.0	1.4	1.4	1.3
NRK Sport	0.7	1.0	1.5	0.8	0.4	0.7	0.6	0.6
P4	20.9	20.9	21.6	22.6	18.6	21.0	22.7	21.9
Radio Norge	14.9	12.9	14.0	14.9	12.3	13.4	14.2	13.9
P5	3.2	3.7	3.6	3.3	2.5	3.7	3.5	3.9
NRJ+	3.4	3.2	3.4	3.5	2.7	3.5	3.2	4.0
Radio Rock	1.1	1.1	0.9	0.8	1.0	0.8	0.9	0.9
Kiss (Radio 1)	0.6	0.7	0.9	0.9	0.6	1.0	1.1	0.9
P4 Andre	0.3	0.2	0.1	0.2	0.2	0.2	0.2	0.3
RadioNorge Soft	0.7	0.4	0.6	0.5	0.8	0.7	0.8	0.7
Daglig dekning i tusen								
Total Radio	2 981	2 973	3 094	3 072	2 803	3 027	3 104	3 100
NRK Total	2 115	2 125	2 260	2 189	2 043	2 181	2 212	2 207
NRK P1	1 482	1 500	1 578	1 547	1 479	1 530	1 502	1 492
NRK P2	231	243	281	274	226	256	298	276
NRK P3	512	481	547	537	480	541	575	555
NRK Klassisk	32	17	14	24	14	14	12	24
NRK mP3	214	225	245	236	203	236	262	274
NRK Nyheter	73	65	48	64	46	67	84	69
NRK P1+	177	174	172	164	184	187	172	175
NRK P13	48	48	50	46	46	61	61	56
NRK Sport	29	44	66	36	17	32	29	25
P4	923	925	953	1 000	823	926	1 002	969
Radio Norge	658	571	620	657	541	593	625	614
P5	142	163	157	147	110	165	154	174
NRJ+	150	141	151	153	118	156	143	175
Radio Rock	47	48	42	34	44	35	40	41
Kiss (Radio 1)	26	32	40	41	27	42	48	40
P4 Andre	15	8	5	9	7	9	10	13
RadioNorge Soft	29	19	26	23	37	33	37	31

Lyttertid i minutter (blant alle)

Total Radio	86	84	84	85	84	85	88	88
NRK Total	57	59	59	57	58	59	60	59
NRK P1	38	40	39	39	40	38	39	39
NRK P2	3	4	4	4	3	4	4	4
NRK P3	6	6	7	6	5	7	7	7
NRK mP3	3	3	3	2	3	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	3	4	4	4	5	5	4
NRK P13	1	0	0	1	1	1	0	1
NRK Sport	1	1	1	0	0	0	0	0
P4	15	14	14	15	14	14	16	16
Radio Norge	8	7	7	8	6	7	6	7
P5	1	1	1	1	1	2	1	2
NRJ+	2	2	1	1	1	1	1	1
Radio Rock	1	0	0	0	0	0	0	0
Kiss (Radio 1)	1	0	1	1	1	1	1	1
RadioNorge Soft	0	0	0	1	1	1	0	0

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.0	69.9	69.8	67.2	69.2	68.9	68.3	67.4
NRK P1	44.7	47.8	46.7	45.7	48.2	45.0	44.6	45.0
NRK P2	3.9	4.6	4.8	4.5	3.9	4.9	4.6	4.3
NRK P3	7.1	7.3	8.3	7.6	6.5	7.9	8.4	7.6
NRK Klassisk	0.4	0.2	0.2	0.3	0.3	0.2	0.2	0.3
NRK mP3	3.0	3.7	3.0	2.9	3.4	2.9	3.2	3.7
NRK Nyheter	1.2	0.9	0.7	0.9	0.7	0.9	1.3	1.0
NRK P1+	4.3	4.1	4.6	4.3	4.8	5.7	5.2	4.6
NRK P13	0.8	0.6	0.6	0.6	1.2	0.9	0.5	0.7
NRK Sport	0.7	0.7	1.0	0.5	0.2	0.6	0.3	0.2
P4	17.6	16.6	16.1	17.5	17.1	16.7	17.9	18.1
Radio Norge	9.1	7.8	7.9	8.9	7.5	7.8	7.3	8.1
P5	1.7	1.6	1.4	1.4	1.2	2.0	1.6	1.9
NRJ+	2.1	1.9	1.7	1.8	1.4	1.5	1.5	1.6
Radio Rock	0.7	0.4	0.5	0.4	0.5	0.4	0.3	0.4
Kiss (Radio 1)	1.0	0.6	1.1	1.0	0.7	0.9	1.1	1.2
P4 Andre	0.4	0.2	0.0	0.1	0.1	0.1	0.1	0.1
RadioNorge Soft	0.4	0.3	0.5	0.7	0.8	0.7	0.5	0.5