

Lyttertall fra PPM. 16 2016 - Alle ukedager

fra 18.04.2016 til 24.04.2016

| | Uke 9 | Uke 10 | Uke 11 | Uke 12 | Uke 13 | Uke 14 | Uke 15 | Uke 16 |
|-------------------------------|-------|--------|--------|--------|--------|--------|--------|--------|
| Daglig dekning i % | | | | | | | | |
| Total Radio | 67.3 | 70.0 | 69.5 | 63.4 | 68.5 | 70.3 | 70.2 | 69.8 |
| NRK Total | 48.1 | 51.1 | 49.5 | 46.2 | 49.4 | 50.1 | 49.9 | 50.0 |
| NRK P1 | 34.0 | 35.7 | 35.0 | 33.5 | 34.6 | 34.0 | 33.8 | 33.8 |
| NRK P2 | 5.5 | 6.4 | 6.2 | 5.1 | 5.8 | 6.7 | 6.3 | 6.7 |
| NRK P3 | 10.9 | 12.4 | 12.2 | 10.9 | 12.2 | 13.0 | 12.6 | 12.1 |
| NRK Klassisk | 0.4 | 0.3 | 0.5 | 0.3 | 0.3 | 0.3 | 0.5 | 0.4 |
| NRK mP3 | 5.1 | 5.5 | 5.3 | 4.6 | 5.3 | 5.9 | 6.2 | 6.2 |
| NRK Nyheter | 1.5 | 1.1 | 1.4 | 1.0 | 1.5 | 1.9 | 1.6 | 1.7 |
| NRK P1+ | 3.9 | 3.9 | 3.7 | 4.2 | 4.2 | 3.9 | 4.0 | 3.8 |
| NRK P13 | 1.1 | 1.1 | 1.0 | 1.0 | 1.4 | 1.4 | 1.3 | 1.2 |
| NRK Sport | 1.0 | 1.5 | 0.8 | 0.4 | 0.7 | 0.6 | 0.6 | 0.7 |
| P4 | 20.9 | 21.6 | 22.6 | 18.6 | 21.0 | 22.7 | 21.9 | 22.5 |
| Radio Norge | 12.9 | 14.0 | 14.9 | 12.3 | 13.4 | 14.2 | 13.9 | 13.5 |
| P5 | 3.7 | 3.6 | 3.3 | 2.5 | 3.7 | 3.5 | 3.9 | 3.3 |
| NRJ+ | 3.2 | 3.4 | 3.5 | 2.7 | 3.5 | 3.2 | 4.0 | 3.4 |
| Radio Rock | 1.1 | 0.9 | 0.8 | 1.0 | 0.8 | 0.9 | 0.9 | 1.0 |
| Kiss (Radio 1) | 0.7 | 0.9 | 0.9 | 0.6 | 1.0 | 1.1 | 0.9 | 1.0 |
| P4 Andre | 0.2 | 0.1 | 0.2 | 0.2 | 0.2 | 0.2 | 0.3 | 0.2 |
| RadioNorge Soft | 0.4 | 0.6 | 0.5 | 0.8 | 0.7 | 0.8 | 0.7 | 0.9 |
| Daglig dekning i tusen | | | | | | | | |
| Total Radio | 2 973 | 3 094 | 3 072 | 2 803 | 3 027 | 3 104 | 3 100 | 3 084 |
| NRK Total | 2 125 | 2 260 | 2 189 | 2 043 | 2 181 | 2 212 | 2 207 | 2 208 |
| NRK P1 | 1 500 | 1 578 | 1 547 | 1 479 | 1 530 | 1 502 | 1 492 | 1 493 |
| NRK P2 | 243 | 281 | 274 | 226 | 256 | 298 | 276 | 295 |
| NRK P3 | 481 | 547 | 537 | 480 | 541 | 575 | 555 | 534 |
| NRK Klassisk | 17 | 14 | 24 | 14 | 14 | 12 | 24 | 19 |
| NRK mP3 | 225 | 245 | 236 | 203 | 236 | 262 | 274 | 272 |
| NRK Nyheter | 65 | 48 | 64 | 46 | 67 | 84 | 69 | 74 |
| NRK P1+ | 174 | 172 | 164 | 184 | 187 | 172 | 175 | 168 |
| NRK P13 | 48 | 50 | 46 | 46 | 61 | 61 | 56 | 54 |
| NRK Sport | 44 | 66 | 36 | 17 | 32 | 29 | 25 | 30 |
| P4 | 925 | 953 | 1 000 | 823 | 926 | 1 002 | 969 | 996 |
| Radio Norge | 571 | 620 | 657 | 541 | 593 | 625 | 614 | 596 |
| P5 | 163 | 157 | 147 | 110 | 165 | 154 | 174 | 146 |
| NRJ+ | 141 | 151 | 153 | 118 | 156 | 143 | 175 | 149 |
| Radio Rock | 48 | 42 | 34 | 44 | 35 | 40 | 41 | 45 |
| Kiss (Radio 1) | 32 | 40 | 41 | 27 | 42 | 48 | 40 | 43 |
| P4 Andre | 8 | 5 | 9 | 7 | 9 | 10 | 13 | 10 |
| RadioNorge Soft | 19 | 26 | 23 | 37 | 33 | 37 | 31 | 38 |

Lyttertid i minutter (blant alle)

| | | | | | | | | |
|-----------------|----|----|----|----|----|----|----|----|
| Total Radio | 84 | 84 | 85 | 84 | 85 | 88 | 88 | 88 |
| NRK Total | 59 | 59 | 57 | 58 | 59 | 60 | 59 | 60 |
| NRK P1 | 40 | 39 | 39 | 40 | 38 | 39 | 39 | 39 |
| NRK P2 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 |
| NRK P3 | 6 | 7 | 6 | 5 | 7 | 7 | 7 | 7 |
| NRK mP3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 |
| NRK Nyheter | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| NRK P1+ | 3 | 4 | 4 | 4 | 5 | 5 | 4 | 4 |
| NRK P13 | 0 | 0 | 1 | 1 | 1 | 0 | 1 | 1 |
| NRK Sport | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| P4 | 14 | 14 | 15 | 14 | 14 | 16 | 16 | 16 |
| Radio Norge | 7 | 7 | 8 | 6 | 7 | 6 | 7 | 7 |
| P5 | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 1 |
| NRJ+ | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| Kiss (Radio 1) | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| RadioNorge Soft | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 1 |

Markedsandeler av den totale lyttertiden i prosent

| | | | | | | | | |
|-----------------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Radio | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| NRK Total | 69.9 | 69.8 | 67.2 | 69.2 | 68.9 | 68.3 | 67.4 | 68.0 |
| NRK P1 | 47.8 | 46.7 | 45.7 | 48.2 | 45.0 | 44.6 | 45.0 | 44.8 |
| NRK P2 | 4.6 | 4.8 | 4.5 | 3.9 | 4.9 | 4.6 | 4.3 | 5.1 |
| NRK P3 | 7.3 | 8.3 | 7.6 | 6.5 | 7.9 | 8.4 | 7.6 | 8.0 |
| NRK Klassisk | 0.2 | 0.2 | 0.3 | 0.3 | 0.2 | 0.2 | 0.3 | 0.3 |
| NRK mP3 | 3.7 | 3.0 | 2.9 | 3.4 | 2.9 | 3.2 | 3.7 | 3.5 |
| NRK Nyheter | 0.9 | 0.7 | 0.9 | 0.7 | 0.9 | 1.3 | 1.0 | 1.0 |
| NRK P1+ | 4.1 | 4.6 | 4.3 | 4.8 | 5.7 | 5.2 | 4.6 | 4.3 |
| NRK P13 | 0.6 | 0.6 | 0.6 | 1.2 | 0.9 | 0.5 | 0.7 | 0.6 |
| NRK Sport | 0.7 | 1.0 | 0.5 | 0.2 | 0.6 | 0.3 | 0.2 | 0.4 |
| P4 | 16.6 | 16.1 | 17.5 | 17.1 | 16.7 | 17.9 | 18.1 | 18.2 |
| Radio Norge | 7.8 | 7.9 | 8.9 | 7.5 | 7.8 | 7.3 | 8.1 | 7.5 |
| P5 | 1.6 | 1.4 | 1.4 | 1.2 | 2.0 | 1.6 | 1.9 | 1.5 |
| NRJ+ | 1.9 | 1.7 | 1.8 | 1.4 | 1.5 | 1.5 | 1.6 | 1.8 |
| Radio Rock | 0.4 | 0.5 | 0.4 | 0.5 | 0.4 | 0.3 | 0.4 | 0.4 |
| Kiss (Radio 1) | 0.6 | 1.1 | 1.0 | 0.7 | 0.9 | 1.1 | 1.2 | 0.8 |
| P4 Andre | 0.2 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 |
| RadioNorge Soft | 0.3 | 0.5 | 0.7 | 0.8 | 0.7 | 0.5 | 0.5 | 0.6 |